



App Scan

A digital sobriety eco-score to reduce carbon footprint



- **CRM Services** (SNCF's subsidiary) wishes to check the sobriety and performances of its web portal. As well as assess the environmental impact.

Identified stakes:

- **Know the environmental impact** of the TGV INOUI portal
- **Improve usability** by making the user journey soberer and faster

Greenspector's role:

- App Scan measurement campaign by our consultants on the web portal
- On the critical user journey on multiple devices and in real network conditions

Benefits:

- ✓ **Identification of the key improvement points** to reduce the environmental impact of the user journey
- ✓ Obtention of the Bronze level of the Greenspector **Digital Sobriety Certificate**

